



# Ayrshire Tigers PFC

## CHARITY VALUES

### **Integrity**

We safeguard the integrity of the game. We are ethical in all of our dealings with players, clubs, business partners, and each other. We follow through on our words with action. We are honest and direct. We create an environment that inspires trust and confidence.

### **Performance and Teamwork**

We expect from everyone in our club the highest level of performance and commitment to our mission and values. We set the highest standards and challenge ourselves to keep improving. We are accountable for our results and consistently measure our progress. We work together, sharing knowledge, information and other resources to attain the best results possible. We focus on team/club objectives, not individual agendas.

### **Innovation**

We seek new ways of improving and moving the club forward in response to players and club interests.

### **Diversity**

We create a club that represents, supports and celebrates diversity, while also embracing our shared interests. We represent and respect a wide range of personal experiences and cultural backgrounds for the benefit of the club. We provide each player with an opportunity to achieve his or her full potential.